

YOUR FUTURE, YOUR AMBITION

24 .NOV .2021

WWW.YFYA.CO.UK

YOUR FUTURE, YOUR AMBITION



ABOUT US

Since 2012 the award-winning initiative Your Future, Your Ambition (YFYA) has worked to raise aspirations and encourage students from diverse backgrounds to engage with and consider careers in within STEAM industries: Science, Technology, Engineering, the Arts and Maths.



Science



Technology



Engineering



Art



Math

YFYA aims to educate, inspire and encourage young people and share that fantastic careers in STEAM based industries are open for all we are on the journey to inspiring 100K young people into STEAM careers. The format of our annual event follows the highly successful approach of activities, insightful engagements, exposure to top STEAM organisations and learning experiences provided by specialist organisations.

417 STEAM
ACTIVITIES
DELIVERED

Now in its 10th annual event YFYA provides younger age groups (7-16yrs) with exciting and inspiring STEAM based activities, whilst providing older Students (17+ yrs. to Graduates) with direct access to leading organisations who provide key workshops, mentoring guidance and insights into the skills top companies are looking for.





A VIRTUAL EVENT FOR YOU

24.NOV.2021

As we move into a new academic year there has never been a more important time to offer discussions about career paths which will challenge and excite students on the path to direction, action, progression and fulfilment.

On [Wednesday 24th November 2021](#), YFYA will host our highly anticipated, tenth annual event bringing together positive role models from industry leaders including: [Adobe](#), [GSK](#), [Zendesk](#), [Amazon](#), [PG](#) and many more directly to students and engaging in their learning.

The timetable for the day will include career-focused workshops designed to engage and explore possibilities and opportunities.

Registration is completely free of charge for all attendees!

[See below some of YFYA's supporting organisations.](#)



10th ANNUAL EVENT TO DATE
HELD WITH SUPPORT OF OVER 70 ORGANISATIONS

BUILDING FUTURE STEAM INNOVATORS

YFYA ACTIVITIES INCLUDE

- ♦ Science & Technology workshops
- ♦ Engineering and the environment
- ♦ 3D Printing, Electronics & Design
- ♦ Creative Cloud & Cybersecurity
- ♦ Forensic Evidence & Microbiology
- ♦ Virtual Reality Experiences

YFYA WORKSHOPS INCLUDE

- ♦ Industry mentoring Career guidance
- ♦ Personal Branding,
- ♦ CV Workshops
- ♦ Negotiating your first salary
- ♦ How to learn from failure
- ♦ Managing your ambitions

HOW WILL IT WORK FOR STUDENTS?

This is an online and interactive event, we want to ensure **every young person** has access to **role models, mentors, insights** into the skills a career in STEAM requires and **opportunities** to put educational learning into practice.

Once registered Students will be sent a unique link prior to the event, and will be granted access to an exciting timetable of 30 minute engaging virtual workshops. The content of each workshop will be age appropriate and highly engaging!

WHAT PEOPLE SAY ABOUT YFYA

"YFYA is where education meets industry and opportunity!"

"Information was portrayed in an inspirational way and the opportunities are right on my doorstep!"

STUDENT FEEDBACK

"YFYA shows there are so many different paths in life you can choose"

"I learnt a lot about the different careers in STEAM at YFYA and I now work in the industry!"

REGISTER TODAY

YFYA understands that there are many overlooked talented young people that do not have access to role models, industry advice and insights. We want to support young people and make sure that no one is left behind.

We would like to invite your students to join our digital STEAM careers event to help realise their potential and the opportunities before them.

Visit our [registration page](#) to secure spaces for your students. Places are limited and available on a first come first service basis.



300+ YFYA ROLE MODELS ,
MENTORS AND VOLUNTEERS
HAVE SUPPORTED YONNG
PEOPLE.

HOW HAS YFYA HELPED
YOUNG PEOPLE?

94%

ANSWERED **YES** TO
APPLYING FOR A JOB
IN STEAM POST EVENT



OUR JOURNEY & IMPACT TO DATE



2012

Building Legacy in STEM

- ◆ 14 organisations came together to make a lasting change in access to STEM role models and careers
- ◆ Hosted at a structure overlooking the 2012 Olympic Park: 350 students 7yrs to 23 yrs, 40 Volunteers and 18 STEM activities
- ◆ Keynote by CEO of National Grid

Engineering in Action

- ◆ 370 students 7yrs to 23yrs
- ◆ Officially opened by Adrian Joseph OBE, Google
- ◆ 16 Organisations, 80 Volunteers, 20 STEM activities
- ◆ YFYA moved to new home Emirates Stadium

2013



2014

Classroom to the Boardroom

- ◆ 675 students 7yrs to 23yrs
- ◆ Opened by Lord Hastings of Scarisbrick, KPMG
- ◆ 21 Organisations, 150 volunteers, 30 STEM activities

Making Amazing Happen

- ◆ 500 students 7yrs to 23yrs
- ◆ Opened by Lord Ouseley, Kick It Out
- ◆ 21 Organisations, 200 Volunteers, 40 STEM activities



2015



2016

Creating Bright Futures

- ◆ 900 students 7yrs to 23yrs
- ◆ Opened by Jaz Rabadia MBE, Starbucks
- ◆ 21 Organisations, 140 Volunteers, 35 STEM activities

STEM of the Future

- ◆ 950+ students 7yrs to 23yrs
- ◆ Opened by Dr Heather Melville OBE, NatWest
- ◆ 22 Organisations, 240 Volunteers, 40 STEM activities

2017



2018

Technology of Tomorrow

- ◆ 1000 students 7yrs to 23yrs
- ◆ YFYA Recognised by UK Prime Minister, presented with the UK's 1026th Point of Light Award
- ◆ 24 Organisations, 350 Volunteers, 40 STEM activities
- ◆ Launch of YFYA Mentoring Capsule



POINTS
OF LIGHT

Building STEAM Talent

- ♦ 1,000 students 7yrs to 23yrs
- ♦ Opened by Nero Ughwujabo, No.10 Special Advisor on Social Justice
- ♦ 31 Organisations, 300 Volunteers, 40 STEAM activities
- ♦ YFYA Insight day's launched at Amazon

2019



2020

Creating A Sustainable Tomorrow

- ♦ 1,144 students 7yrs to 23yrs attended
- ♦ Opened by Professor Hanif Kaira, Harvard University and Co-Founder of AKT II
- ♦ 23 STEAM Organisations, 65 Volunteers, conducting 72 STEAM activities
- ♦ Students attended representing over 14 Countries.
- ♦ YFYA's first virtual event

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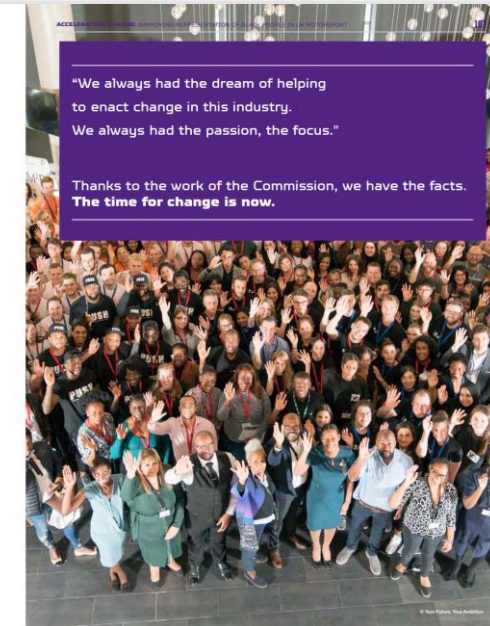
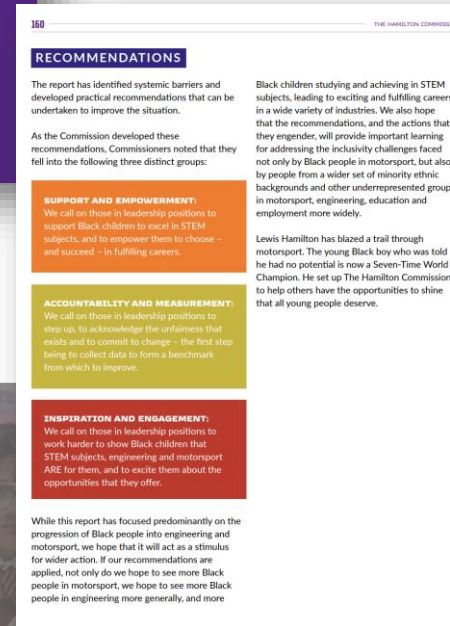
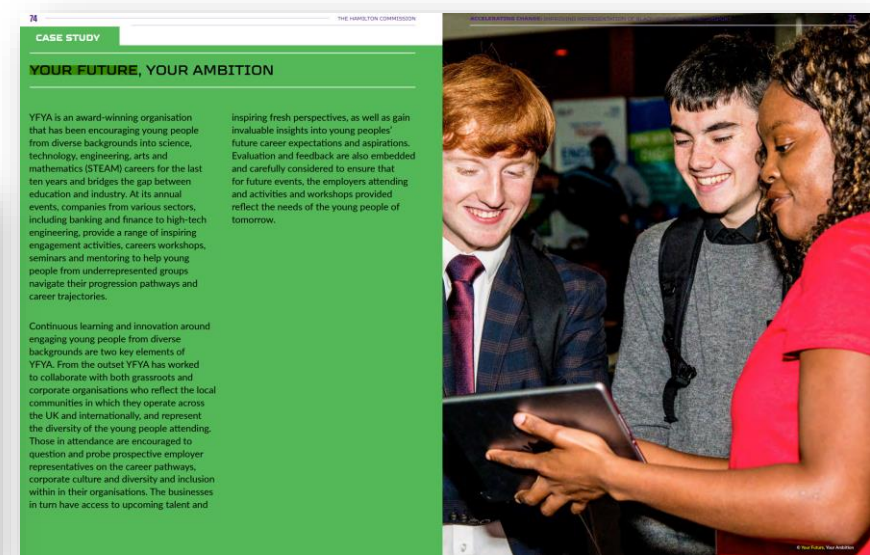
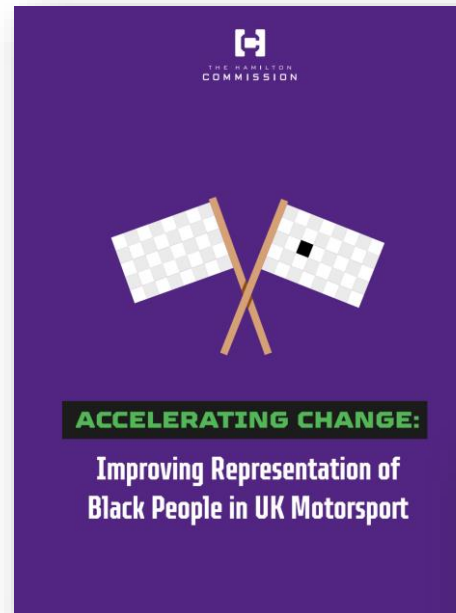


[Click here to REGISTER NOW](#)

Industry Recognition 2021

2021

- ◆ The Hamilton Commission Report “Accelerating Change : Improving Representation of Black People in UK Motorsport” published in July 2021 recognizes Your Future, Your Ambition as a leading event in STEAM education and engagement for the next generation of talent.
- ◆ [Download the full report here:](#)
[The Hamilton Commission Report “Accelerating Change: Improving Representation of Black People in UK](#)



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**EDUCATING INSPIRING and ENCOURAGING
THE NEXT GENERATION OF STEAM TALENT**

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ENQUIRIES@YFYA.CO.UK



WATCH YFYA IN ACTION



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