
CREATING A SUSTAINABLE TOMORROW MEET THE ORGANISATIONS

YOUR FUTURE, YOUR AMBITION



#YFYAUK



12.NOV.2020

ENQUIRIES@YFYA.CO.UK

12.NOV.2020 DIGITAL EVENT

GET READY

To ensure you get the most out of the day we've put together some tips to help you get ready for the STEAM event of the year



Ahead of the event select which device (laptop, desktops, big screens, TVs, tablets) you will be signing in from



Check if you have any firewalls or security measures at your place of learning that may prevent access to Big Marker, our platform for the event



Test your internet connection. You can use most web browsers on the day, but we recommend Chrome or Firefox for the best experience



Bring your questions and energy to the event!



Join the event through the URL link we send you from 09:30, this will give you enough time to get settled and make sure everything is working



During the workshops you may be able to ask questions through instant messaging and video. Do not use inappropriate language or share inappropriate images. All questions will be viewed by a moderator before being published



Take breaks when you need to, you can resume your timetable at any time.

ABOUT YFYA

Your Future, Your Ambition (YFYA) is delighted to welcome you to our first digital event on the 12th November 2020. The event will bring education together with the Science, Technology, Engineering, Arts and Maths industry.

The event will begin at 09.30 with the first workshop starting at 10:00. For primary and secondary school students the day finishes at 15:15. For students over the age of 17 years the event will finish just before 16:00.

We are looking forward to presenting the amazing careers, opportunities and possible educational avenues the industry has to offer.

Leading companies will showcase this through fun and interactive workshops directly to your place of learning.

CREATING A SUSTAINABLE TOMORROW

This year has truly been an exceptional year with the pandemic having undeniable and significant consequences on people's lives and the economy. As we navigate through these times, it is so important that we remain focused on having a positive impact on the planet, humanity and the new world we find ourselves in.

So we can build a better tomorrow for us all, this year's event is themed around the three pillars of sustainability: the environment, society and the economy.

In this pack you will find a brief overview of some of the companies you will be meeting on the day and an overview of the great workshops they have planned.

MEET THE 2020 COMPANIES



Adobe

The Adobe workshop this year is all about getting creative! They will be showcasing some of the company's career opportunities as well as the possibilities of their multimedia and design software products



NatWest

NatWest will be facilitating workshops around building better tomorrow's through using technology for sport and for journey's into space. They will also be talking about becoming Tech Entrepreneurs and building sustainable businesses

Deloitte.

Deloitte will be hosting workshops around the 'Future of work' as well as talking to the students around how they could have achieved their organisation's missed sustainability goals. They will also be exploring the graduate level career opportunities in the company



In their workshops this year, GlaxoSmithKline (GSK) will be exploring vaccines and common everyday hygiene products with students as well as giving insight into the career journey of an GSK apprentice



In Procter & Gamble's (P&G) workshops they will be exploring how the company's use of technology in manufacturing and the role of friction in product design and development are creating a more sustainable tomorrow



Electronic Arts – Games will be spotlighting how games are made and developed through interactive quizzes and will be sharing tips on how to start a great career in the games industry



City of London Police will be delving into a typical day in a range of different professions and departments. The workshops will explore fingerprint comparisons, looking for clues at a crime scene and victim identification



Visa will be showcasing the range of career opportunities and skills needed to get ahead in the company. Their workshops will take students on a journey of how payments have evolved over the years and will get them thinking about reducing merchant and consumer carbon footprints.

MEET OUR 2020 COMPANIES



Ensono's workshops will be spotlighting the concept of 'Automating the Future'. They will be encouraging students to think about coding, and cloud-based systems using real life and corporate examples relevant to today



zendesk

The Zendesk team will be inspiring careers and startups in technology through showcasing use of their different platforms with well-known companies including Amazon and Deliveroo



100 Black Men of London will be taking students on a journey of self-discovery, helping them build the skills to solve problems and make effective decisions in their everyday lives



ULTRA
EDUCATION

Ultra Education will be inspiring the next generation of millionaires. In their workshops they will be sharing wisdom, information and top tips on how students can become successful entrepreneurs



Flux will definitely be getting students moving and thinking creatively about STEM! In their workshops they will be exploring coding and programming through movement, games and creative challenges



The workshops with Maths Chelsea will delve into the mathematics we learn in school and how it has shaped and influenced the world we live in today



**LONDON
METROPOLITAN
UNIVERSITY**

London Metropolitan University will be delving into the world of psychology and boosting our memory. They will also provide students insight into careers in aviation. Older students will also have the opportunity to hear first-hand what it is like studying STEAM subjects at university

MEET OUR 2020 COMPANIES



PERSEVERE UNTIL SOMETHING HAPPENS

At this year's event Persevere Until Success Happens (PUSH) will be hosting a workshop to support young people to be able to articulate and manifest their career plans into action



rainchq

Let's talk about money and finances with Rainhchq. This workshop will take students on a journey of financial wellness as students right the way through entering into the job market and negotiating their first salary and benefits



The Voice Newspaper's team will be focusing their workshops on inspiring the next generation of journalists, bloggers and people who want successful careers and businesses in media.



Let's learn to speak with confidence, power and impact. In their workshops, The Great Speech Consultancy will be helping students develop their communication and public speaking skills through avoiding common mistakes and overcoming nervousness



Let's talk about getting ahead in the tech industry. Xuntos will be sharing wisdom, information and top tips on how students can land their first role in one of today's most competitive industries



Venn Group will be running workshops around giving CVs that extra boost and some top tips on how to answer questions in an interview to help students land that first job



Coding Black Females will be inspiring the next generation of coders and developers by sharing advice, information and top tips on how to get into one of the UK's most exciting industries

WE LOOK FORWARD TO SEEING YOU ALL SOON



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